



### **Synergy delighted at the response**

Synergy Accident Repair Group reveals that they have been amazed at the overwhelming response they have had to their initial press release.

Although the group's initial strategy was to offer a solution to clients from coast to coast across the M62 corridor from the three founder members existing sites and then gradually grow the group from there, the response has forced a re-think.

Synergy have been inundated with contact from bodyshops the length and breadth of the UK interested in joining the group, the common theme being that Bodyshops can see real benefits in being part of a national group.

With Synergy being contacted daily they are now confident of reaching their National target very quickly which will give the company a forecasted turnover of £300m pa.

Synergy are in detailed talks with a number of work providers with a view to offering them a national solution, along with some additional innovative value propositions which are likely to save these clients significant sums of money.

Within the next week Synergy will have their own Courtesy Car Program which is set to buck current Contract hire trends and offer its bodyshop members real benefit and considerable savings.

Synergy's strategy is:

- 1) A National network of Thatcham BSI Kitemark accredited Bodyshops, offering tailored, cost effective solutions to the UK crash repair market.
- 2) Group purchasing, allowing us to remain competitive in the UK market.

Anyone wishing to find out further information about Synergy should contact Neilson Jones on 01226 209601 or by email at [neilsonjones@synergy-arg.com](mailto:neilsonjones@synergy-arg.com)